

CASE STUDY

MAXWELL CONSTRUCTION



 Marietta, GA

 Erin Iacomi
President

 8 employees

BACKGROUND

Maxwell Construction is a landscape construction company that specializes in erosion control projects and landscaping installation.



CHALLENGES

As a busy company working with multiple clients at once, Maxwell Construction needed help improving its workflows and IT processes. Some of the challenges were:



Maxwell Construction had to juggle information and documents spread across several applications, slowing down workflows and creating extra work and stress for the team.



Data backups were a major issue. Without a seamless backup strategy for their desktops, Maxwell Construction was concerned with their data safety.



Due to a lack of interconnectivity, the team would be working on several different versions of the same document, causing confusion and increasing the risk of spreading inaccurate information.



Collaboration between team members was a complete nightmare, with everyone working on different applications and document versions. Much of the team's time was wasted on double-checking work and trying to coordinate effectively.



The company was listed under multiple domains, causing extra work and major stress. The use of personal email hosting meant there was a need to move to one consolidated domain.



Enlisting the services of multiple IT vendors meant that Maxwell Construction was spending more money than it wanted to for needed services.



They needed to call in a third-party vendor every time an issue occurred resulting in stress and downtime.

"We were really struggling with our technology infrastructure; everything felt counterproductive, like we were walking through mud."



SOLUTIONS

Maxwell Construction knew it was wasting too much time and money on trying to coordinate important documents and data between multiple applications. The company needed a partner that could improve its technology infrastructure.

After deciding to work with a Managed Services Provider (MSP) to solve its IT problems, Maxwell Construction reached out to Cortavo. We brought all of their applications onto the same network, addressing their issues with workflows and collaboration.

We created a seamless and automatic backup strategy for Maxwell Construction that protected their data and reduced the time, energy and stress the company was spending on security concerns. The only point of entry for a potential hacker is now monitored by us, and in case Maxwell Construction's data is ever compromised, they possess a record of their backed-up data. Through these digital security improvements, Maxwell Construction has gained peace of mind.

Our standard 24/7/365 IT monitoring and support has proven to be one of the biggest benefits for Maxwell Construction. Having an IT partner on standby has resulted in lower costs and fewer fires to address. Instead of spending time calling IT vendors for help, they are secure in the fact that we are there the moment an issue pops up and can address it quickly and easily.

"You guys have been really responsive and helpful, and the constant communication is really great. It just tells us that you guys are always accessible when we need you, and I really appreciate that a lot."

— Erin Iacomi, President
