



*IT services are a necessary but often confusing requirement of running a successful business. As a business owner, you don't have time to waste on figuring out exactly what your business needs from IT.*

*While it's easy to settle for the status quo, that decision will cost you in the end, cutting into your bottom line and restricting business growth. Choose Cortavo over the status quo and set your business up for success with high-quality IT services at transparent and competitive prices.*

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## THE COST OF TIME MANAGEMENT



### With Status Quo Provider

Your employees waste time and energy on IT tasks. Instead of focusing on their own roles, they must troubleshoot, put out fires and juggle multiple vendors just to keep day-to-day operations running. You're forced to be reactive, fixing issues as they pop up and derail your day.

### With Cortavo

Our team monitors your IT network around the clock, often fixing issues before you're even aware of them. Our unique Level 2 support means that you get help the moment you're connected with someone; no more phone trees or callbacks while locating the correct representative. We manage your technology vendors and let your team focus on the roles they were hired for.

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## THE COST OF PROCUREMENT



### With Status Quo Provider

Piecing together your own hardware and software is time-consuming and expensive, often resulting in a less-than-optimal new employee onboarding experience. Delivery can be delayed, and setup takes forever. Every time an employee leaves or joins the team, it triggers a complicated process of figuring out what to do about their workstation setup and any sensitive data.

### With Cortavo

We have everything you need for a seamless and cutting-edge employee experience. We provision you with new equipment in five business days. Once the hardware arrives, it's fully loaded with needed software and ready to go. We fully customize your system to be exactly what you need for your employees on day one.

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## THE COST OF EXPERTISE



### With Status Quo Provider

No matter their expertise, one IT manager can't know everything and address every aspect of your IT needs. What they don't know leaves you vulnerable to cyberattacks, data breaches or downtime. Eventual burnout means you'll find yourself constantly on the hunt for new or more IT staff, spending time and money you don't have.

### With Cortavo

We assign several experienced engineers and analysts to your account, and our state-of-the-art ticketing system means you get the right person addressing your issue immediately. With an entire team of IT experts at your disposal, you won't have to worry about your IT slowing you down.

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## THE COST OF USER EXPERIENCE



### With Status Quo Provider

Clunky hardware, out-of-date software and endless IT fires result in stressed, unhappy employees. Productivity and morale suffer, and your team heads out the door for different jobs.

### With Cortavo

Seamless onboarding and customized tech mean your team will enjoy a pleasant and productive experience from day one. Happy employees stay and help grow your bottom line.

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## THE COST OF BUSINESS GROWTH



### With Status Quo Provider

Unexpected office moves, team changes or IT issues result in unpredictable and expensive billing. You hesitate to implement important changes because you're anxious about the final cost.

### With Cortavo

One-off costs like migrating workloads to the cloud or relocating office technology to a new location are already included in Cortavo's predictable monthly rate. You won't have to sacrifice your business' growth and can trust in our transparent rates.

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## THE VALUE OF CORTAVO COMPLETE

When compared side-by-side, it's easy to see the value of Cortavo's all-inclusive rate. These rates are based on industry averages for a staff of 20 employees.

STATUS QUO		
Service	Quantity	Status Quo Yearly Cost
Dual Internet	2	\$4,800
Phones	20	\$7,200
Hardware	20	\$17,000
Anti-Virus	20	\$2,400
M365 Licensing	20	\$4,800
IT Manager Salary	1	\$85,000
Vendor Management	12 hours per month	\$1,440
Hardware Procurement	6 hours per month	\$720
Onboarding/Offboarding	12 hours per month	\$1,440
Total:		\$125,000

CORTAVO		
Service	Quantity	Cortavo Yearly Cost
Dual Internet	2	Included in monthly rate of \$3,700
Phones	20	Included in monthly rate of \$3,700
Hardware	20	Included in monthly rate of \$3,700
Anti-Virus	20	Included in monthly rate of \$3,700
M365 Licensing	20	Included in monthly rate of \$3,700
IT Manager Salary	1	Included in monthly rate of \$3,700
Vendor Management	12 hours per month	Included in monthly rate of \$3,700
Hardware Procurement	6 hours per month	Included in monthly rate of \$3,700
Onboarding/Offboarding	12 hours per month	Included in monthly rate of \$3,700
Total:		\$44,400

Save money and grow your business with Cortavo's all-inclusive IT services.

**CORTAVO**  
BY AVENTIS SYSTEMS

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